

Audio-visual resources on safeguarding adults

Making Safeguarding Personal (2017)

Background

Many organisations have produced audio-visual resources to raise awareness of abuse and neglect of adults with care and support needs. Others have tackled particular issues, for example hate crime or hoarding. Responding to a national request to share resources, the following links provides a wealth of resources that all the participating organisations have generously put forward¹. They are all accessible via the relevant weblink.

To help navigate the links are in topic order. The topics are: awareness raising; mental health; hoarding; dignity and respect; hate crime; and forced marriage. The links are not ranked in any order of merit.

Each resource has a brief description and running time. This is followed by some of the key comments from our reviewers to help you decide what might be helpful for particular audiences.

A focus group of professionals, service users, carers, and trained volunteers were asked to review the resources. Our thanks for taking the time and trouble to give their views and insights go to Seamus Doherty and service users and carers from the London Borough of Brent, and Samantha Gajadhar and Vanessa Philips quality checkers from the London Borough of Enfield, and Hilary Paxton and Jane Alltimes from the LGA.

We are indebted to those organisations who have shared their work and hope that they and you benefit from this collegiate approach.

Awareness Raising

Teeswise Safeguarding Adult Board

www.tsab.org.uk/2016/08/the-adults-voice/

This resource tells the reviewer what abuse is and tells people about the importance to report abuse. It details types of abuse and who might be affected by abuse and neglect. It also links the Safeguarding Adults Board and encourages the audience to learn more by visiting the website. It is a short introduction to safeguarding and runs for 2.48 minutes. It is post Care Act 2014.

The focus groups liked an indication of diversity and service users said they were able to identify with the male lead. There was good reference to professionals in the health sector. Some service users found it difficult to follow but all thought that the key messages of stop being abused and keep safe came through. An understanding of what a Safeguarding Adult Board is, was not always known by people and an explanation of a SAB might help, some people prior to seeing the video. The different service user group felt that it was not so in tune with older people and issues about nursing or residential care settings. On the other hand, people with a learning disability found that it held their attention and that it was a good resource for everyone. "See it and report it that was clear."

¹ The Making Safeguarding Personal Temperature check, undertaken in 2016, provided a suite of recommendations, including a recommendation for national materials to be circulated (recommendation 3, Association of Directors of Adults Social Services 2016. The Care Act (2014) includes reference to Making Safeguarding Personal in the Care and Support Statutory Guidance (Department of Health 2016, paragraph 14.14); the Making Safeguarding Personal approach to adult safeguarding practice is now supported by this statutory guidance.

The focus group also felt that they understood that abuse was a crime and that they could contact the police. They also felt that it gave a good explanation of the different types of abuse and how to report abuse.

One carer summed up this video, "I found this video to be very informative and the Safeguarding awareness issue was clear and to the point. I think it would be a useful resource to both professionals and service users/carers. The duration of the video (2 mins 48 secs) was perfect.

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Bradford Safeguarding Adults Board

www.realsafeguardingstories.com

When you click onto the link it will bring you directly to a website where you will find a series of videos, each exploring a different aspect of safeguarding, including child and adult safeguarding, and domestic abuse. These are based on the experiences of professionals working in the field, and from interviews with victims of abuse. The videos are then scripted and filmed using actors in a realistic context. Each video is supported by simple guidance to support wider training or awareness activity.

The individual videos for adult safeguarding include Making Safeguarding Personal (Steven) and brings to the fore more recent topics in adult safeguarding including scams, mass marketing scams and online abuse. Each video can be viewed separately as a series of learning events. They range from just over 6 minutes to just over 12 minutes. They are not intended to be viewed in one sitting and would facilitate group discussion.

The focus group said that these film clips were well set out. We liked the way each video clip/story was separated under titles for different types of abuse and think they are a really useful resource for both members of the public and professionals.

Cheshire Centre for Independent Living

<http://www.stopadultabuse.org.uk/home.aspx>

This DVD was produced by the service user sub-group. It focuses on giving people a voice rather than an explicit account of what abuse is. It consists of a people saying how people treat them differently as they are seen differently as targets of abuse, rather than society acknowledging difference and accepting it. It was published in October 2016.

The reviewers from the focus group thought that the length of this video was perfect (3.39 minutes). It might prove challenging for some people as it was difficult to hear the messages due to a number of people talking at the same time. Some people were upset by the shouting in the scenarios, "I didn't like the shouting" The focus groups felt that it gave service users a voice to speak up about abuse, and that they don't have to put up with it. One person described it as the best for getting the message across about being different – "We're all different but we all want the same kind of things" and that difference should not validate abuse. People said that they liked the wishes and aspirations and the positive feel of the resource. Some people were upset by the fact that people might be hurt but understood that it might help people to speak up against abuse. One group also suggested that it would be a good resource to use with "the bullies."

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Mental Health

Toynbee Hall

<https://vimeo.com/73272252>

A film 'Cycles', made with professional actors, using a script based on real stories emerging from a writers course at a Mental Health arts café, for use as a safeguarding tool. This video is about a man who is building his self-esteem. It shows familial abuse by a sibling who takes over his flat and steals his money. Their relationship changes until he speaks out and confides to his friend and mentor. It details how people with mental illness can be taken advantage of. It runs for 21 minutes and acts as a good basis for talking with professionals and people with mental health support needs to see the signs of protecting themselves and speaking up.

"This video was really good." It was informative and gave a very helpful insight into the everyday life of someone who is recovering from a Mental Health problem. It would be a good training tool for professionals and members of the public to give them a greater understanding into the condition."

Sandwell

<https://www.youtube.com/watch?v=l1f0WZEuKno>

This resource addresses safeguarding in the widest sense, and takes account of both children and adult safeguarding. It is in an animated video lasting 3.21 minutes and looks at the think family safeguarding approach especially in domestic abuse situations.

The focus group commented that they liked the way the video makes you think about action and inaction and invites you to think about "what would you do?"

It was described as a powerful and thought provoking video, and seen as truthful. All service users, older people, people with a physical or learning disability liked the way that the story is told through animation. People thought that the doing nothing option could be explored further to make it clear that this was not an option and that people were not acting like a "grass". The message about acting and reporting came across well.

Whilst the focus group did not view this video as aimed at anyone in particular, they did note that it might be helpful tool for discussion about domestic violence and people who had been subject to domestic violence.

The trained volunteers gave a very positive recommendation for this video. "We loved this video, it was by far the best one we watched. It was short, and straight to the point. The duration was perfect and the key message of the video 'See something, 'Do something' really brought home to us the consequences of not reporting something which maybe a safeguarding issue.

"The message is something which will stay in our minds when we conduct our 'normal', everyday lives. We both felt this was a video for everyone to watch."

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Hoarding

Birmingham

www.youtube.com/channel/UCJ9kxg4rZj4na-BKbZbOaqq

This DVD focusses on hoarding and is suitable for professionals and non-professionals alike. For people who hoard it raises awareness to show that there is help and for professionals it tackles an issue that is not included in the Care Act 2014 as a category of abuse but closely linked to neglect which is covered in the Care Act 2014 and a useful resource for professionals to learn about the impact of hoarding on people. Environmental health officers, health and social care staff may find it of interest.

The focus group said that the video tells the whole story and is very informative. They described it as, "hitting all the right spots for the topic." People found that it was longer than most resources but the complex nature of the topic warranted it. People liked that it showed positive and negative impacts on hoarders seeking support. It was said to give an excellent insight into hoarding from the point of view of the hoarder.

The focus group liked the fact that the lead was taken by a hoarder who had sought help, and had a positive outcome from the work carried out by professionals. The resource is multi-agency and would be helpful for multi-agency training across partnerships. "We felt it was a touching story and a good example to show people suffering from this condition that people understand hoarding and there is 'light at the end of the tunnel'."

The only concern expressed about this video is that it is long at 13 minutes and 34 seconds.

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Dignity and Respect

Gloucestershire, Positive Risk Taking Group, Commissioned by the CCG and Gloucester County Council

A play, "Risking Happiness" commissioned from Reckless Kettle comp
<https://www.youtube.com/watch?v=hAh37bBqE9Q>

This resource uses puppets rather than real people (Avenue Q style). The professionals are actors who talk at and over the puppet who represents an older person with implied memory difficulties. The daughter bombards him with post it notes whilst the professionals use patronising language and/or jargon ignoring the adult as a person. The film is more about dignity and respect than safeguarding. But often dignity and respect are a starting point to prevent deterioration into neglect and abuse, so it's a good place to start. The message is essential for professionals. It is also important for family members and members of the public. We shouldn't write people off or make assumptions.

There is a clear 'separation' between the 'professionals'/services and the individual, with everything expressed in negative terms: 'risk', 'fall'. Nothing is focused on what he can do or what he likes to do, until nearer the end of the film when one of the medical professionals takes the time to talk and listen to him: "I can make an apple crumble", "I like sitting in the park", "I want to be useful". He visibly grows larger as he is supported to do what he can do and what he likes to do. It is a particularly helpful resource for health staff and lasts for 17.44 minutes.

The reviewers said, “This is a really creative and positive way to get the message across, and it lets you use different expressions on the puppets to represent different things. I loved the imagery of the man getting smaller when he was not at the centre. They used a small puppet. Then later when they started listening to him he grew larger again. This could have been very powerful. “We thought that some of the good messages got overshadowed, because they tried to make it funny. I didn’t think it helped.”

The reviewers thought that there may be some confusion for the audience with the use of post it notes. I felt in a number of places they were demonstrating how not to behave rather than tackling directly abusive behaviour.

Mate Crime

Camden People First

<https://www.youtube.com/watch?v=0Q-2QmlRV4w>

Target audience: People with learning disabilities, in particular would benefit from this resource. It would be useful to trigger a discussion about recognising when people are real best friends and when they are pretending so that they can take advantage of you. The DVD runs for nine minutes and comprises of two stories.

Story One

Nicole and Sanjay are “best friends”. She keeps borrowing money from him, being very friendly and “nice” to him, saying they’re best friends etc. She owes him £200 then a further £50 and £20. In this film she goes for a coffee with him. And he pays. She’s very grateful. Then she asks for another £20, and this time he refuses. She flounces off and says she hates him and will post nasty things about him on Facebook. He reports it to the Housing department as mate crime.

Story Two

First scenario: a man with his book sitting on a bench reading when another man came up and called him names and snatched his book from him. He didn’t challenge. He walked away and then reported it to the police as a hate crime. Second scenario: same situation as above, except this time the man with the book resisted the bully taking his book. He held on to his book, and then shouted names at the other man. The voice-over advice is that it is better not to challenge but to walk away and report it.

The reviewer said what was good was that, “the film was made by people with learning disabilities as part of the People First group. People with learning disabilities played all parts in the film. This is great for other people with learning disabilities. It demonstrates typical situations that many disabled people find themselves in.

It was also good to show clearly what to do in each situation – in the first, the film included Sanjay’s communication with the housing department. In the second scenario, the film showed the gentleman who had been bullied reporting the incident to the police.”

The reviewers felt that this resource may not suit a general audience.

Warwickshire

<https://www.youtube.com/watch?v=Zx4zqs0uBtA>

Wacky Forum is an advocacy group for young people (aged 14-19) with learning disabilities in Warwickshire. They have made a DVD to tell other young people about Mate Crime. (Published on Jul 10, 2014). There are three stories acted by young learning disabled people. They give a clear message about not doing something that you do not want to, financial abuse, and talk about manipulating feelings. This link also brings you to other mate crime resources. This would be a helpful resource for young people as part of transition work. It runs for 6.25 minutes.

Forced Marriage

Birmingham

www.expressandstar.com/news/2016/11/27/watch-flashmob-at-birmingham-new-street-station-as-forced-marriage-police-campaign-launched/

Crowds gathered at Birmingham's New Street Station as West Midlands Police launched its new forced marriage campaign with two flash mob performances in November 2016. The DVD is a dance routine performed by the police and professional performers and ends with the West Midlands police contact details for reporting forced marriage as a crime. It runs for 6.55 minutes.

Resources and contact details correct as of June 2017

More information on Making Safeguarding Personal is available on the LGA [website](#):